

BMW of North America, LLC
2009 Model Year
Confidential Wholesale Price

Effective September 1, 2008

U.S. Models	328i Coupe	328xi Coupe	335i Coupe	335xi Coupe
Base Price U.S.A. Port of Entry*	\$33,395	\$35,050	\$38,640	\$40,295
Base Price Euro Delivery Munich Pick Up	\$31,060	\$32,600	\$35,935	\$37,475
Base Price Diplomatic U.S.A. Port of Entry	\$31,725	\$33,300	\$36,710	\$38,280
Training Service Fee (Excludes Euro Delivery)	\$180	\$180	\$180	\$180

Options

205 STEPTRONIC automatic transmission	\$1,260	\$1,260	\$1,260	\$1,260
217 Active Steering	NA	NA	\$1,230	NA
2XA Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$90 (req'd)	\$90 (req'd)	\$90 (req'd)	\$90 (req'd)
322 Comfort Access system	\$455	\$455	\$455	\$455
415 Power rear sunshade	\$320	\$320	\$320	\$320
459 Power front seats with driver seat memory (Included in package)	\$905 ZPP	\$905 ZPP	STD	STD
494 Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW
4A3 Light Burl Walnut trim	NC	NC	NC	NC
4AS Gray Poplar wood trim	NC	NC	NC	NC
4B9 Aluminium Trim	NC	NC	NC	NC
507 Park Distance Control (rear only)	\$320	\$320	\$320	\$320
541 Active Cruise Control	\$2,135	\$2,135	\$2,135	\$2,135
609 Navigation system	\$1,910	\$1,910	\$1,910	\$1,910
639 BMW Assist (Included in package)	\$685 ZPP	\$685 ZPP	\$685 ZPP	\$685 ZPP
653 HD radio (In combination with 609)	\$315 NC	\$315 NC	\$315 NC	\$315 NC
655 Satellite radio with 1 year subscription	\$540	\$540	\$540	\$540
677 Premium hi-fi system	\$795	\$795	\$795	\$795
6FL iPod and USB adapter	\$365	\$365	\$365	\$365
6NF Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)

Colors / Upholsteries

Non-Metallic paint	STD	STD	STD	STD
Metallic paint	\$500	\$500	\$500	\$500
KA Leatherette	STD	STD	STD	STD
LC Leather Dakota (Included in package)	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP

Packages

ZCW Cold Weather Package	\$820	\$685	\$820	\$685
ZPP Premium Package	\$3,050	\$3,050	\$2,410	\$2,410
ZSP Sport Package	\$1,320	\$775	\$1,410	\$775
2C6 18" wheels w/performance tires (upgrade)				+\$545
2DA 18" wheels w/performance tires (upgrade)		+\$545		
2R4 19" wheels w/performance tires (upgrade)			+\$910	

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling	\$825	\$825	\$825	\$825
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All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

BMW of North America, LLC
2009 Model Year
Suggested Retail Price

Effective September 1, 2008

	328i Coupe	328xi Coupe	335i Coupe	335xi Coupe
U.S. Models				
Base Price U.S.A. Port of Entry*	\$36,300	\$38,100	\$42,000	\$43,800
Base Price Euro Delivery Munich Pick Up	\$33,760	\$35,435	\$39,060	\$40,735
Base Price Diplomatic U.S.A. Port of Entry	\$34,485	\$36,195	\$39,900	\$41,610

Options

205 STEPTRONIC automatic transmission	\$1,325	\$1,325	\$1,325	\$1,325
217 Active Steering	NA	NA	\$1,400	NA
2XA Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)
322 Comfort Access system	\$500	\$500	\$500	\$500
415 Power rear sunshade	\$350	\$350	\$350	\$350
459 Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP	STD	STD
494 Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4A3 Light Burl Walnut trim	NC	NC	NC	NC
4AS Gray Poplar wood trim	NC	NC	NC	NC
4B9 Aluminium Trim	NC	NC	NC	NC
507 Park Distance Control (rear only)	\$350	\$350	\$350	\$350
541 Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400
609 Navigation system	\$2,100	\$2,100	\$2,100	\$2,100
639 BMW Assist (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
653 HD radio (In combination with 609)	\$350 NC	\$350 NC	\$350 NC	\$350 NC
655 Satellite radio with 1 year subscription	\$595	\$595	\$595	\$595
677 Premium hi-fi system	\$875	\$875	\$875	\$875
6FL iPod and USB adapter	\$400	\$400	\$400	\$400
6NF Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)

Colors / Upholsteries

Non-Metallic paint	STD	STD	STD	STD
Metallic paint	\$550	\$550	\$550	\$550
KA Leatherette	STD	STD	STD	STD
LC Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP

Packages

ZCW Cold Weather Package	\$900	\$750	\$900	\$750
ZPP Premium Package	\$3,350	\$3,350	\$2,650	\$2,650
ZSP Sport Package	\$1,450	\$850	\$1,550	\$850
2C6 18" wheels w/performance tires (upgrade)				+\$600
2DA 18" wheels w/performance tires (upgrade)		+\$600		
2R4 19" wheels w/performance tires (upgrade)			+\$1,000	

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling	\$825	\$825	\$825	\$825
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		328i Coupe	328xi Coupe	335i Coupe	335xi Coupe	Retail Price
ZCW	Cold Weather Package 248 Heated steering wheel 464 Ski bag 494 Heated front seats		X		X	\$750
	Cold Weather Package 248 Heated steering wheel 464 Ski bag 494 Heated front seats 502 Retractable headlight washers	X		X		\$900
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist LC Leather Dakota			X	X	\$2,650
	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist LC Leather Dakota	X	X			\$3,350
ZSP	Sport Package 2C5 17" Light-alloy wheels Star Spoke (style185) with run-flat all-season tires (17x8.0, 225/45 R17) or 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline trim		X			\$850 + \$600
	Sport Package 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline trim 840 Increased top speed limiter	X				\$1,450
	Sport Package 2KG 17" Light-alloy wheels V-Spoke (style 188) with run-flat all-season tires (17x8.0, 225/45 R17) or 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline trim				X	\$850 + \$600
	Sport Package 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) or 2R4 19" wheels w/performance tires (style 230) (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 760 Shadowline trim 840 Increased top speed limiter			X		\$1,550 + \$1,000
				X		