

**BMW of North America, LLC**  
**2009 Model Year**  
**Confidential Wholesale Price**

Effective September 1, 2008

	328i Sedan	328xi Sedan	335i Sedan	335xi Sedan
<b>U.S. Models</b>				
Base Price U.S.A. Port of Entry*	\$30,730	\$32,475	\$36,890	\$38,640
Base Price Euro Delivery Munich Pick Up	\$28,575	\$30,205	\$34,310	\$35,935
Base Price Diplomatic U.S.A. Port of Entry	\$29,190	\$30,850	\$35,045	\$36,710
Training Service Fee (Excludes Euro Delivery)	\$180	\$180	\$180	\$180

**Options**

205 STEPTRONIC automatic transmission	\$1,260	\$1,260	\$1,260	\$1,260
217 Active Steering	NA	NA	\$1,230	NA
2KU 17" V-spoke wheels (style 285) with all season run-flat tires (17x8.0, 225/45 R17) (Not in combination with ZSP on restricted models)	\$455 (restr.)	\$455 (restr.)	NA	NA
2XA Sports leather steering wheel with paddle shifters (In combination with ZSP) (Requires ZSP and 205 on indicated models)	\$90 \$90	\$90 \$90	\$90 \$90 (req'd)	\$90 \$90
322 Comfort Access system	\$455	\$455	\$455	\$455
417 Rear manual side window shades with power rear window shade	\$525	\$525	\$525	\$525
459 Power front seats with driver seat memory (Included in package)	\$905 ZPP	\$905 ZPP	STD	STD
465 Fold down rear seats (Included in package)	\$430 ZCW	\$430 ZCW	\$430 ZCW	\$430 ZCW
494 Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW
4A3 Light Burl Walnut trim	NC	NC	NC	NC
4B9 Aluminium Trim	NC	NC	NC	NC
508 Park Distance Control	\$635	\$635	\$635	\$635
522 Xenon headlights	\$730	\$730	STD	STD
541 Active Cruise Control	\$2,135	\$2,135	\$2,135	\$2,135
609 Navigation system	\$1,910	\$1,910	\$1,910	\$1,910
639 BMW Assist with Bluetooth System (Included in package)	\$685 ZPP	\$685 ZPP	\$685 ZPP	\$685 ZPP
653 HD radio (In combination with 609)	\$315 NC	\$315 NC	\$315 NC	\$315 NC
655 Satellite radio with 1 year subscription	\$540	\$540	\$540	\$540
677 Logic7 sound system with Surround Sound and Digital Sound Processing	\$795	\$795	\$795	\$795
6FL iPod and USB adapter	\$365	\$365	\$365	\$365
6NF Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)

**Colors / Upholsteries**

Non-Metallic paint	STD	STD	STD	STD
Metallic paint	\$500	\$500	\$500	\$500
KA Leatherette	STD	STD	STD	STD
LC Leather Dakota (Included in package)	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP

**Packages**

ZCW Cold Weather Package	\$1,045	\$910	\$1,045	\$910
ZPP Premium Package	\$3,050	\$3,050	\$2,410	\$2,410
ZSP Sport Package	\$1,865	\$1,500	\$1,955	\$1,230
2S1 17" wheels w/ mixed tires (upgrade)		+\$275		
2S2 18" wheels w/mixed tires (upgrade)				+\$545
2XA Sport steering wheel w/paddles (upgrade)	+\$90	+\$90	+\$90	+\$90

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

**Other Charges**

Destination & Handling	\$825	\$825	\$825	\$825
------------------------	-------	-------	-------	-------

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

\* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

**BMW of North America, LLC**  
**2009 Model Year**  
**Suggested Retail Price**

Effective September 1, 2008

	328i Sedan	328xi Sedan	335i Sedan	335xi Sedan
<b>U.S. Models</b>				
Base Price U.S.A. Port of Entry*	\$33,400	\$35,300	\$40,100	\$42,000
Base Price Euro Delivery Munich Pick Up	\$31,060	\$32,830	\$37,295	\$39,060
Base Price Diplomatic U.S.A. Port of Entry	\$31,730	\$33,535	\$38,095	\$39,900

**Options**

205 STEPTRONIC automatic transmission	\$1,325	\$1,325	\$1,325	\$1,325
217 Active Steering	NA	NA	\$1,400	NA
2KU 17" V-spoke wheels (style 285) with all season run-flat tires (17x8.0, 225/45 R17) <i>(Not in combination with ZSP on restricted models)</i>	\$500 (restr.)	\$500 (restr.)	NA	NA
2XA Sports leather steering wheel with paddle shifters (In combination with ZSP) <i>(Requires ZSP and 205 on indicated models)</i>	\$100 \$100	\$100 \$100	\$100 \$100 (req'd)	\$100 \$100
322 Comfort Access system	\$500	\$500	\$500	\$500
417 Rear manual side window shades with power rear window shade	\$575	\$575	\$575	\$575
459 Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP	STD	STD
465 Fold down rear seats (Included in package)	\$475 ZCW	\$475 ZCW	\$475 ZCW	\$475 ZCW
494 Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4A3 Light Burl Walnut trim	NC	NC	NC	NC
4B9 Aluminium Trim	NC	NC	NC	NC
508 Park Distance Control	\$700	\$700	\$700	\$700
522 Xenon headlights	\$800	\$800	STD	STD
541 Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400
609 Navigation system	\$2,100	\$2,100	\$2,100	\$2,100
639 BMW Assist with Bluetooth System (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
653 HD radio (In combination with 609)	\$350 NC	\$350 NC	\$350 NC	\$350 NC
655 Satellite radio with 1 year subscription	\$595	\$595	\$595	\$595
677 Logic7 sound system with Surround Sound and Digital Sound Processing	\$875	\$875	\$875	\$875
6FL iPod and USB adapter	\$400	\$400	\$400	\$400
6NF Smartphone Integration <i>(Requires 6FL on indicated models)</i> <i>(Requires ZPP or 639 on indicated models)</i>	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)

**Colors / Upholsteries**

Non-Metallic paint	STD	STD	STD	STD
Metallic paint	\$550	\$550	\$550	\$550
KA Leatherette	STD	STD	STD	STD
LC Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP

**Packages**

ZCW Cold Weather Package	\$1,150	\$1,000	\$1,150	\$1,000
ZPP Premium Package	\$3,350	\$3,350	\$2,650	\$2,650
ZSP Sport Package 2S1 17" wheels w/ mixed tires (upgrade) 2S2 18" wheels w/mixed tires (upgrade) 2XA Sport steering wheel w/paddles (upgrade)	\$2,050 +\$100	\$1,650 +\$100	\$2,150 +\$100	\$1,350 +\$600 +\$100

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

**Other Charges**

Destination & Handling	\$825	\$825	\$825	\$825
------------------------	-------	-------	-------	-------

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

\* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

		328i Sedan	328xi Sedan	335i Sedan	335xi Sedan	Retail Price
<b>ZCW</b>	<b>Cold Weather Package</b> 248 Heated steering wheel 465 Fold down rear seats 494 Heated front seats 502 Retractable headlight washers	x		x		<b>\$1,150</b>
	<b>Cold Weather Package</b> 248 Heated steering wheel 465 Fold down rear seats 494 Heated front seats		x		x	<b>\$1,000</b>
<b>ZPP</b>	<b>Premium Package</b> 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota			x	x	<b>\$2,650</b>
	<b>Premium Package</b> 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota	x	x			<b>\$3,350</b>
<b>ZSP</b>	<b>Sport Package</b> 255 Sports leather steering wheel <b>or</b> 2XA Sports leather steering wheel with paddle shifters 2BZ 17" Light Alloy Double-spoke wheels (style 161) (17x8.0, 225/45 R17) <b>or</b> 2S2 18" Light alloy wheels Star-spoke (Style287) with performance tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline trim				x	<b>\$1,350</b>
					x	<b>+ \$100</b>
					x	<b>+ \$600</b>
	<b>Sport Package</b> 255 Sports leather steering wheel <b>or</b> 2XA Sports leather steering wheel with paddle shifters 2SZ 17" Multi-spoke wheels (style 284) with all-season run-flat tires (17x8.0, 225/45 R17) <b>or</b> 2S1 17" Light alloy wheels (style 286) with mixed performance tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 760 Shadowline trim		x			<b>\$1,650</b>
			x			<b>+ \$100</b>
				x		<b>+ \$300</b>
<b>Sport Package</b> 255 Sports leather steering wheel <b>or</b> 2XA Sports leather steering wheel with paddle shifters 2S1 17" Light alloy wheels (style 286) with mixed performance tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 704 Sport suspension 760 Shadowline trim 840 Increased top speed limiter	x	x				<b>\$2,050</b>
						<b>+ \$100</b>
<b>Sport Package</b> 255 Sports leather steering wheel <b>or</b> 2XA Sports leather steering wheel with paddle shifters 2S2 18" Light alloy wheels Star-spoke (Style287) with performance tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 704 Sport suspension 760 Shadowline trim 840 Increased top speed limiter			x			<b>\$2,150</b>
				x		<b>+ \$100</b>